

Jessie Ammons Rumbley
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I'm a celebratory storyteller—a writer and editor—with nine years of editorial magazine/publishing experience. Proficient in producing, writing, and editing feature-style journalism for both publications and clients. I can keep any creative project organized and moving, and I have a keen copyediting eye.

PROFESSIONAL EXPERIENCE

Freelance Writer/Editor, Sloan Creative, November 2014 – present

- Contribute feature profiles and stories to local and regional publications, with an emphasis on magazine writing
- Collaborate with local organizations to produce, write, and edit feature-style collateral (such as: compelling website copy, original blog posts, annual print pieces)

Senior Editor, Destination Creative Group, Greensboro, NC, April 2019 – present

- Oversee and edit travel magazines for boutique clients in the destination travel industry

Director of Communications, Marbles Kids Museum, Raleigh, NC, June 2018 – April 2019

- Managed all press relations and marketing communiques for Marbles Kids Museum + IMAX theater

Editor-in-Chief, *Walter* magazine, Raleigh, NC, October 2017 – June 2018

- Responsible for all content and general creative direction for the publication, published 10 times per year
- Generate story ideas, maintain editorial calendar, and manage a staff of 3 plus dozens of freelance contributors; write 3-5 small features and 1-3 large features each issue
- Carefully edit every word published in the magazine for structure, style, and tone
- Work closely with general manager to create and produce signature events series, 8 per year
- Responsible for event talent acquisition and for publicly hosting and emceeing all magazine events

Assistant Editor, *Walter* magazine, Raleigh, NC, December 2014 – October 2017

- Coordinated front-of-book sections, comprised of brief, relevant features, and the curated calendar
- Copyedited all written content and proofread layouts; wrote and edited profiles and features

Editor, Pace Communications Travel + Destination team, Greensboro, NC, May 2015 – January 2017

- Coordinated, wrote, and edited travel magazines for clients, including country clubs and visitors' guides

Managing Editor, *Chapel Hill & Durham* magazines, Chapel Hill, NC, June 2013 – December 2014

- Oversaw editorial and creative staff to efficiently send publications to the printer on time; established a deadline system
- Produced issue themes and story concepts; wrote and edited feature copy

Publishing Assistant, Shannon Media, Chapel Hill, NC, January 2013 – June 2013

Editorial Fellow, *Southern Living Magazine*, Birmingham, AL, July 2012 – December 2012

- Editor-in-Chief of “Fellow challenge,” producing a magazine-style guide to Birmingham; managed staff of 20 peers
- Wrote features for regional sections of the magazine

Editorial Intern, *Charleston Magazine*, Charleston, SC, June 2012 – July 2012

- Helped launch the Charleston Grit blog (charlestongrit.com)

Writer, WRAL’s *Brain Game*, Raleigh, NC, December 2009 – April 2011

Editorial Intern, *Atlanta Magazine*, Atlanta, GA, June 2011-August 2011

Editorial Intern, *The Independent Weekly*, Durham, NC, May 2010 – August 2010

EDUCATION

Wake Forest University, Winston-Salem, NC, May 2012

Bachelor of Arts in Communication with Honors, Minors in Journalism and Entrepreneurship & Social Enterprise